



BOURBON MARKETPLACE VENDOR APPLICATION

SEPTEMBER 5-7, 2025

Please note that applying does NOT guarantee acceptance as a Marketplace Vendor at the 2025 Kentucky Bourbon Festival (KBF). All applications will be considered by our selection team. Preference is given to vendors who have participated in the previous two (2) festivals.

Applications are due via e-mail on or before February 15, 2025. Acceptance notifications and invoices will be e-mailed March 1, 2025. Payment will be requested upon acceptance of your application and due on or before April 4, 2025. Please do NOT submit your space fee until you have received a letter of acceptance AND an invoice from the KBF.

The cost to participate in the 2025 Kentucky Bourbon Festival \$500 per vendor. All accepted vendors will receive a 10'x10' tent at the festival. Please read below for additional details.

Vendor Name: _____

Main Contact Name: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Phone Number: _____ Email: _____

Description of Item(s) You Sell: _____

Your items must feature or include bourbon-related materials, themes, and/or have a connection to the enjoyment of bourbon and the overall 'bourbon culture'. All others will be denied a space. You must submit photo(s) of your typical booth set-up with your application. Failure to submit a photo could result in denial.

All booth space fees include a 10'x10' tent, a 'shingle sign' with your name (as it appears above), basic electrical service (1x 15 Amp plug) and folding table(s) and chair(s), if requested. You must provide a power strip, and any decorative enhancements required for you to display your item(s). Overnight security will be provided during the festival weekend but the KBF accepts no responsibility for loss or theft from your space.

ACCEPTANCE OF ALL TERMS WITHIN THIS DOCUMENT (PAGES 1-3):

Vendor Printed Name: _____

Signature: _____ Date of Application: _____



2025 KENTUCKY BOURBON FESTIVAL OPERATIONS SCHEDULE

LOAD IN & SET UP

Thursday, September 4
Beginning at 8:00 AM
Ending at 3:00 PM

There is a VIP Event from 6:00 PM to 9:00 PM. All load in and set up must be completed prior to 5:00 PM unless prior approval from KBF has been granted in advance.

FESTIVAL HOURS OF OPERATION

Friday, September 5 - 11:00 AM to 6:00 PM
Saturday, September 6 - 11:00 AM to 6:00 PM
Sunday, September 7 - 11:00 AM to 4:00 PM

You may restock daily prior to gates opening at 11:00 AM. No motorized vehicles are allowed on the festival grounds after 10:30 AM daily. Unattended vehicles may be ticketed and towed at the owner's expense. Any assistance/equipment requests should be made to the festival's operations dispatch.

TEAR DOWN & LOAD OUT

Sunday, September 7
Beginning at 4:00 PM
Ending at 8:00 PM

NO EARLY BREAKDOWNS

Overnight security ends at 7:00 AM on Monday, September 8.

GENERAL RULES FOR OPERATION

All items must be original and of the vendor's own crafting; Absolutely no buy/resell items are allowed. Commercial, imported items, and mass-produced items are not allowed. The exception is if you are the actual company/manufacturer of the items and are staffing your space – i.e. Jacob Bromwell, Clayton & Crume, etc. Only items that you have specified in the above description will be accepted. No late additions or substitutions without prior KBF approval. No 'booth sharing' of your space is allowed, unless a joint application has been submitted and accepted by the KBF.



You will be assigned an arrival and load in/set up time for Thursday, September 4th at least 30 days prior to the KBF opening day (by August 5, 2025). Please arrive and be prepared to unload and set-up at that assigned time. If you arrive early, you will be required to wait until your assigned time. If you arrive late, you will be placed at the end of the time schedule. Due to the limited window of time for load-in and set-up at the KBF, you may be required to unload and remove your vehicle to off-site parking, to accommodate other vendors loading in and setting up. Thank you for your cooperation.

You may set up and breakdown your booth only during appointed times, outside of festival hours of operation. Vendors must be present and have booth open for business during ALL operating hours of the 3-day event. Absolutely no early breakdowns. Vendors violating this will no longer be accepted at the KBF in future years. Storage of your merchandise items must be neatly concealed within your booth, out of public sight. Boxes must be broken down and disposed of properly. Ask the KBF operations grounds crew for assistance.

No 'wearable' items will be accepted into the show, as this is in direct competition with our Festival Store and Distilleries. This includes hats, t-shirts, socks, hoodies/sweatshirts, or any other wearable item; you will be asked to remove said items from your vendor space. Repeat violations will result in you being removed from the festival grounds for the remainder of the festival. Additionally, future applications to participate in the Kentucky Bourbon Festival may be denied.

Vendor agrees to indemnify and hold the Kentucky Bourbon Festival and its employees, board members, volunteers, and event sponsors harmless from any and all claims made against the Kentucky Bourbon Festival; including without limitation, all costs, liabilities, judgments, expenses, damages or attorney's fees, arising out of or in connection with any structure erected by exhibitor, equipment or personal property used by vendor and any claims made on account or resulting from exhibitors participation in the Kentucky Bourbon Festival.

All violations and/or refusals to comply with the KBF rules of operations set herein are subject to being shut-down for the remainder of the KBF for 2025 and will likely result in future participation being denied. Ask any questions and clarifications prior to applying and/or arriving to load-in and set-up.

No refunds of vendor fees for any reason. Cancellations after the acceptance of your application will result in forfeiture of any/all vendor fees paid. A 'no-show' at the KBF will result in the forfeiture of any/all vendor fees paid and you will be denied participation in future KBF events.